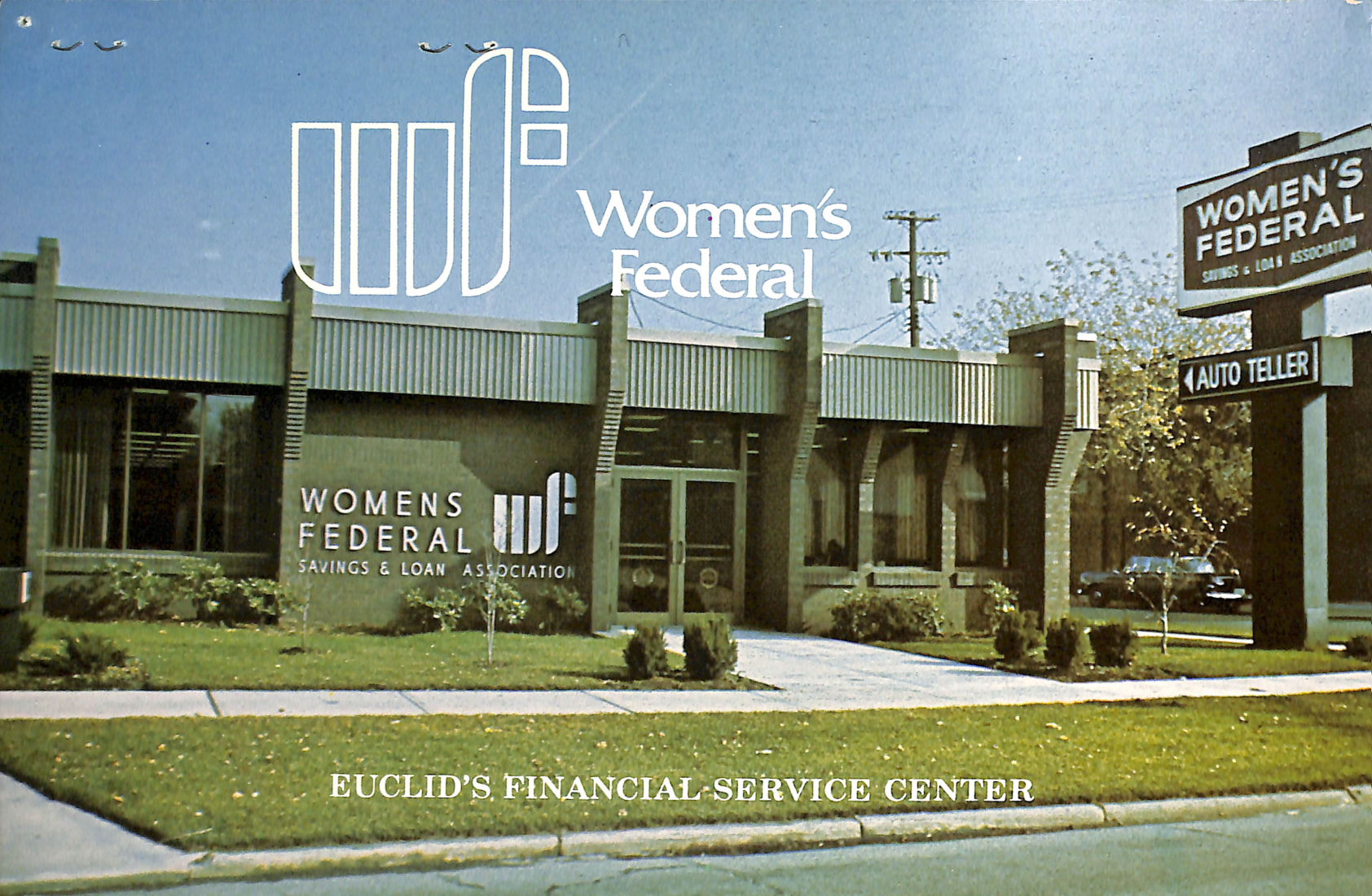
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EUCLID, OHIO



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TEN CONVENIENT OFFICES

EUCLID AND YOU

Whether you are just getting acquainted with Euclid or have enjoyed its advantages for years, we think you will welcome this fresh look at our community.

Sponsored by the members of the Euclid Chamber of Commerce, this publication gives you an overview of every facet of living, working, playing, and growing in Euclid. We will take you to classrooms, churches, parks, plants, stores, offices, and homes.

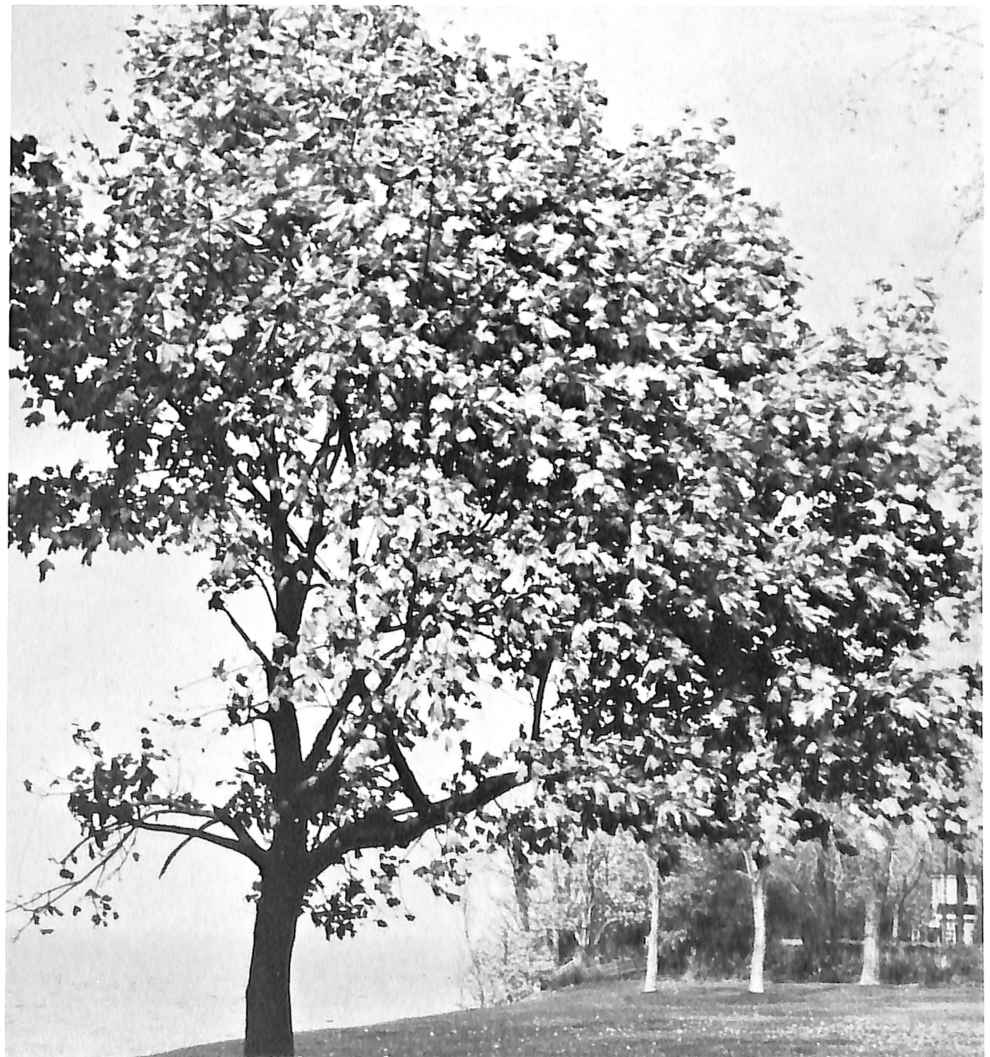
From a professional and business standpoint, we will try to show how Euclid offers you some of the best resources, facilities, markets, and transport in mid-America. From a personal and family standpoint, we will try to convey Euclid's invigorating, yet tranquil, atmosphere in which all ages can enjoy life at an individual pace.

You will not find every little detail about Euclid in these pages. That is why the Chamber of Commerce is here. If you have questions about any aspect of Euclid, we welcome the opportunity to answer them. Just phone, write, or drop by at your convenience. Your interest is greatly appreciated.

Euclid Chamber of Commerce
333 Babbitt Road
Euclid, Ohio 44123
(216) 731-9322



Memorial Park Lake



Area's scenic treasures

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About the cover: *Sunset's mystical glow shimmers across the water of expansive Lake Erie at the Euclid shoreline.*

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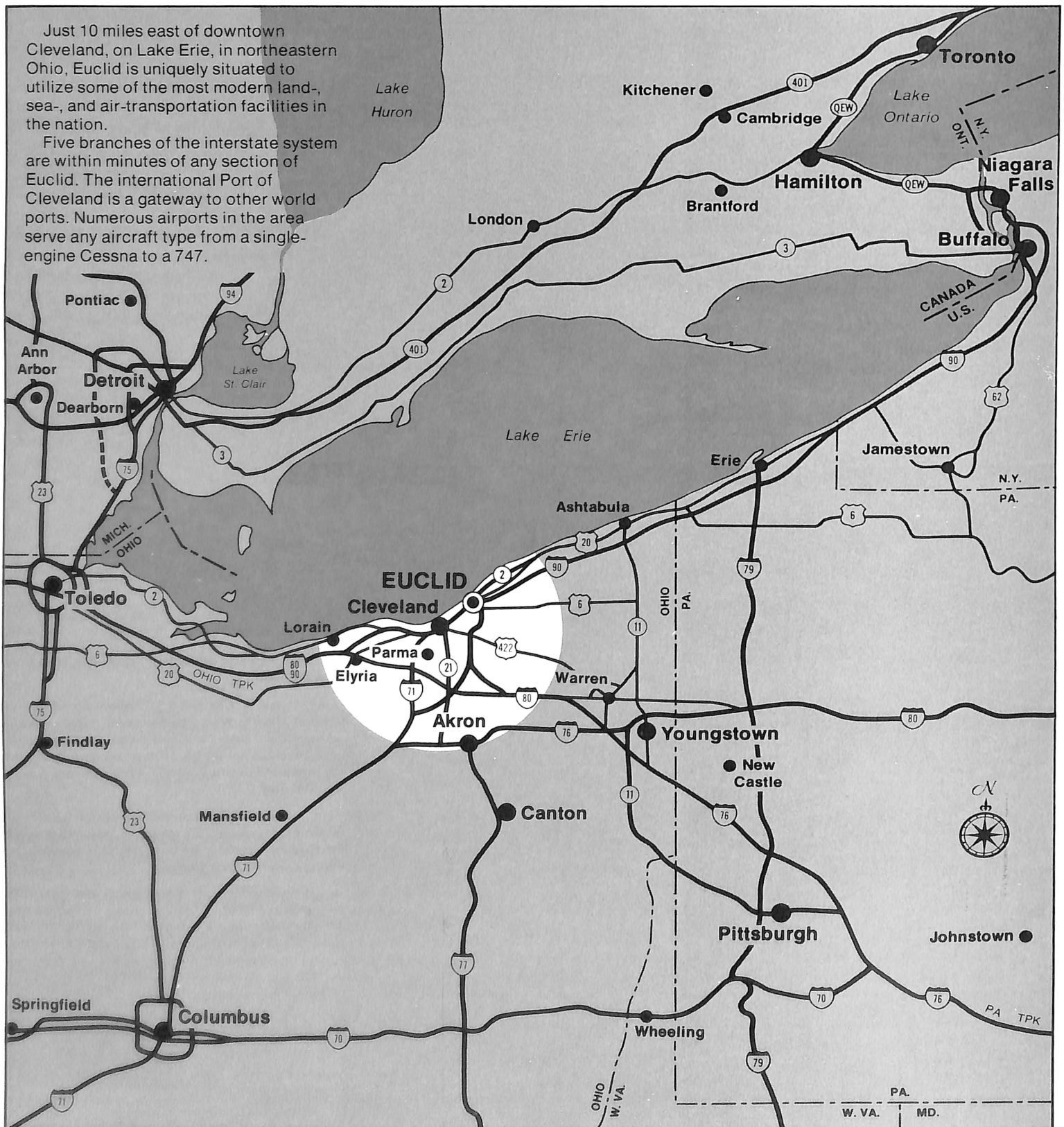
Weekend boaters skim Lake Erie

[illegible]**TRW**

A MOVING PLACE TO BE

Just 10 miles east of downtown Cleveland, on Lake Erie, in northeastern Ohio, Euclid is uniquely situated to utilize some of the most modern land-, sea-, and air-transportation facilities in the nation.

Five branches of the interstate system are within minutes of any section of Euclid. The international Port of Cleveland is a gateway to other world ports. Numerous airports in the area serve any aircraft type from a single-engine Cessna to a 747.





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EUCLID OVERVIEW

POPULATION:

Approximately 70,000 (est. 1975).

AREA:

10.3 square miles.

CHURCHES:

25 with 14 denominations.

CLIMATE:

Mean annual temperature 51 degrees.
Average rainfall 33.5 inches.

EDUCATION:

15 public schools and 7 parochial schools, including 1 senior high, 3 junior high, and 18 elementary schools.

FINANCIAL:

7 banks with 12 branches and numerous savings and loan offices.

GOVERNMENT:

Mayor and 9 council members.

HEALTH:

Euclid General Hospital with 377 beds, Euclid Clinic Foundation, and 3 medical clinics.

INDUSTRY:

Approximately 150 manufacturers, producing aircraft and automotive parts, electrical and welding equipment, machine-shop specialties, and heavy road-building equipment.

RECREATION:

Parks — more than 300 acres.
Playgrounds — 15.
Tennis courts — 39.
Swimming pools — 8.
Basketball courts — 15.
Baseball diamonds — 29.
Additional facilities — enclosed ice arena, recreation center, and miniature golf.



Euclid City Hall



Elementary students in Euclid learn additional skills through a special typing class

RELIANCE

ELECTRIC COMPANY



The country is faced with a myriad of economic problems that are affecting every American in some way. If it is not the high cost of living, it is the shortage of goods. If it isn't the rising cost of labor and materials, it is unemployment. If it isn't the higher interest rates, it is the unavailability of money. And, if it

isn't the recession, it is inflation. The only solution to these problems is greater real economic growth through increased productivity.

About fifteen years ago, Reliance Electric recognized some of these dilemmas and began pioneering automation equipment, systems and services for industrial applications to

increase the productivity of manufacturers.

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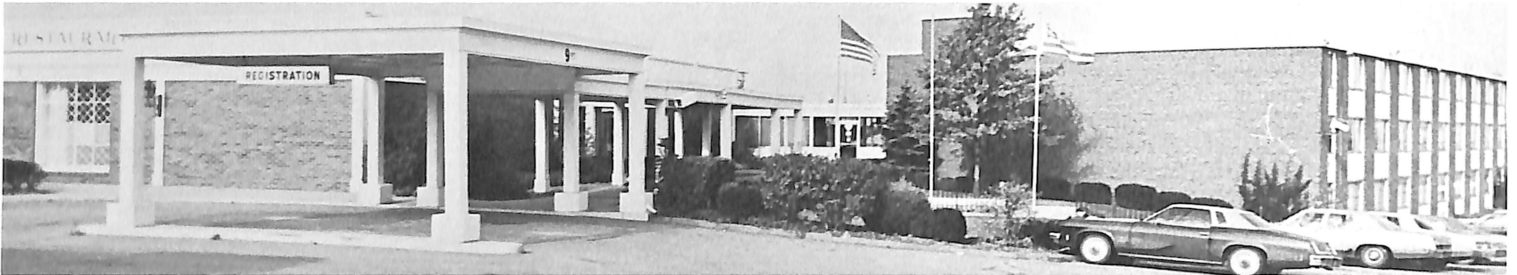
Sheraton Inn Euclid East



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The Sheraton Inn-Euclid East is situated in Cleveland's far eastern suburbs, yet Downtown Cleveland is only 20 minutes away. Enjoy a beautiful indoor heated pool, complete with whirlpool and saunas . . . all for your pleasure and relaxation. Each guest room is equipped with color TV. The relaxing decor and atmosphere of the unique Flame Restaurant will make our excellent cuisine

even more enjoyable. Relax with your favorite cocktail while you enjoy the entertainment in the Safari Lounge. Our special "weekend plan" will put new sparkle in your life. Airport limousine service is available, as well as helicopter service to and from Cleveland Hopkins and Burke Lakefront Airports. And you'll find this the ideal place for your banquet or meeting.



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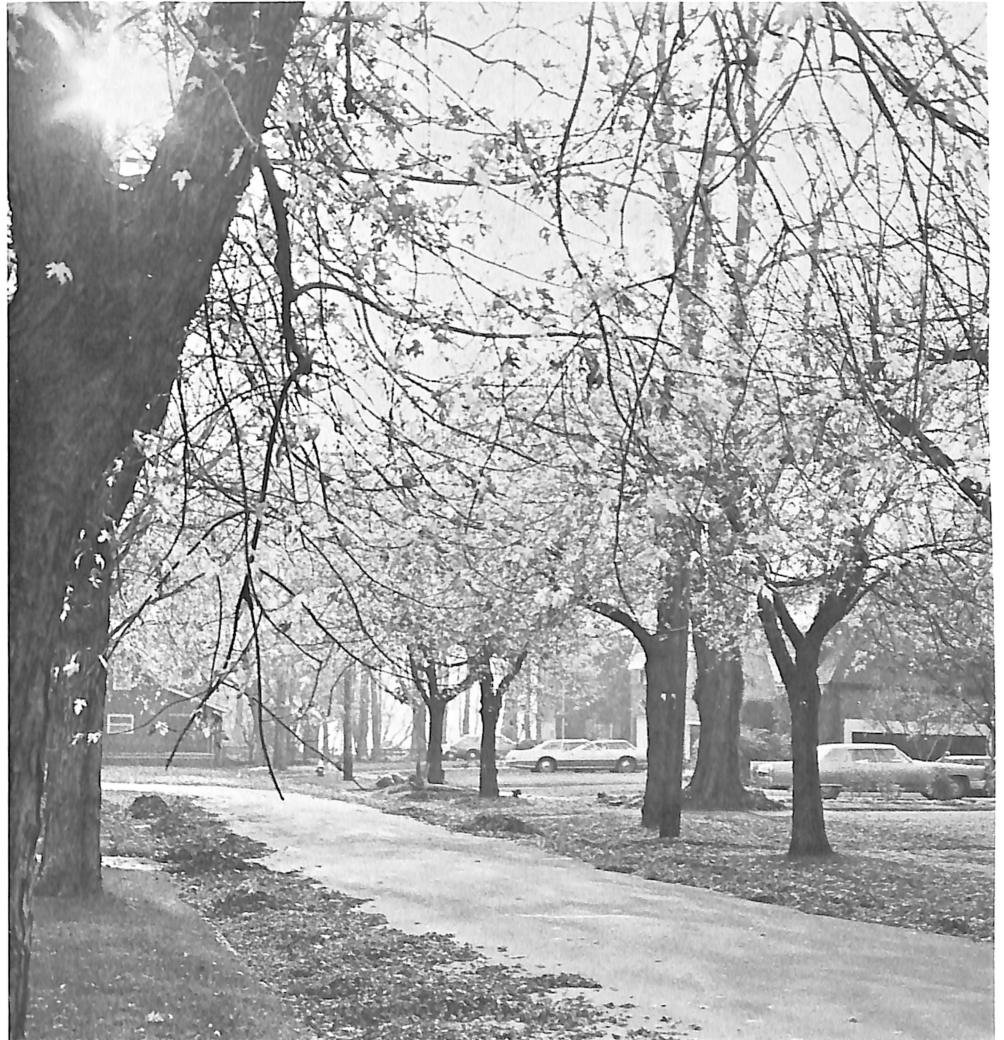
THE EVOLUTION OF EUCLID

Euclid was founded not long after our country declared and won its freedom. In 1796, General Moses Cleaveland, a director of the Connecticut Land Company, sold 16,000 acres of fertile Cuyahoga River land to a 41-man surveying party for \$1 an acre. The men had come from Connecticut with Cleaveland to map the Western Reserve and establish a capital of the area. The sale was made to prevent a mutiny by the men, who were dissatisfied with Cleaveland's handling of the expedition.

A year later, the men and their families settled along the Lake Erie shoreline and named their community in honor of the patron saint of surveyors, Euclid, the Greek mathematician. The city of Cleveland was later named the capital of the Western Reserve, but in 1815, Euclid was actually larger than Cleveland by 12 homes.

Early transportation was crude, and travelers often took to Euclid Creek and Lake Erie via canoes and small rowboats. When lake waters were too rough, they took to a lakeside trail, which had been beaten into the ground by years of roaming Indians and animals. That trail, now Euclid Avenue, was once the most famous east-west route, known as the Buffalo-Erie Road.

Improvements came in the form of plank roads, railroads, and larger lake vessels, many of which were built in Euclid. Light and heavy industry slowly began to augment the basically agricultural economy of nineteenth-century Euclid. Schools began to evolve also. The first



Trees adorn residential areas



A little arts and crafts clowning around



Junior Olympics in Memorial Park



Opposite: Skilled craftsmen comprise talented Euclid labor market

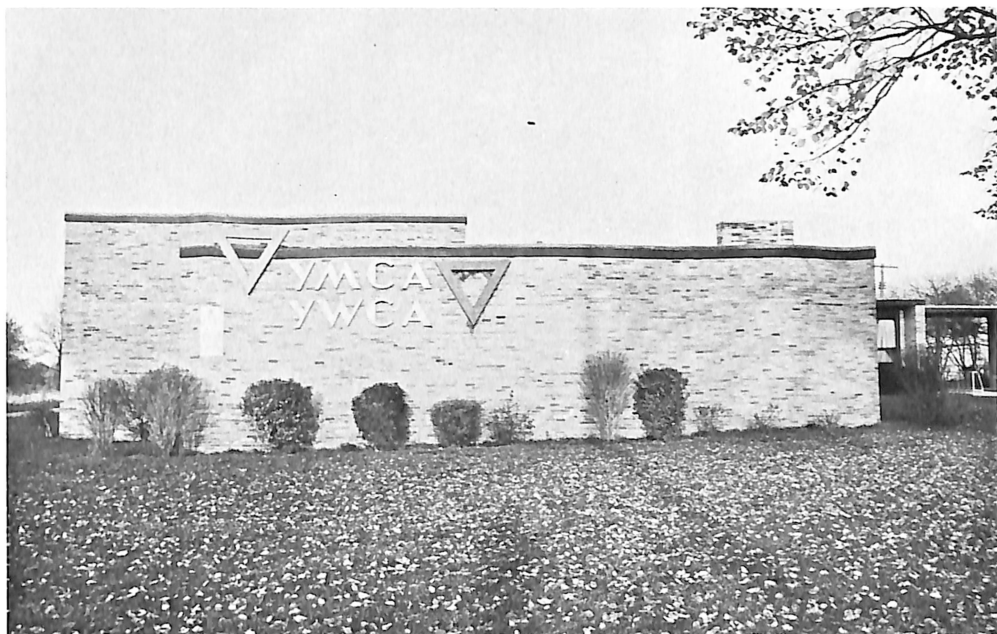
institutions were known as "blab schools," recitation being all-important, and the student with the loudest voice usually got the best marks.

Today, the roadways of Euclid are some of the most modern in the nation; the community's industrial strength and sophistication are awesome; and the quiet children receive just as much attention as the boisterous ones in an excellent school system.

In 1921, Euclid was the first city in the country to pass zoning laws, which were upheld by a famous Supreme Court decision. Euclid is a well-balanced community of residential, commercial, and industrial areas.

Just down the road, the community called Cleveland has surpassed Euclid in population, offering Euclid citizens all the advantages of a major metropolitan cousin.

We think you will agree, it is an enviable situation.



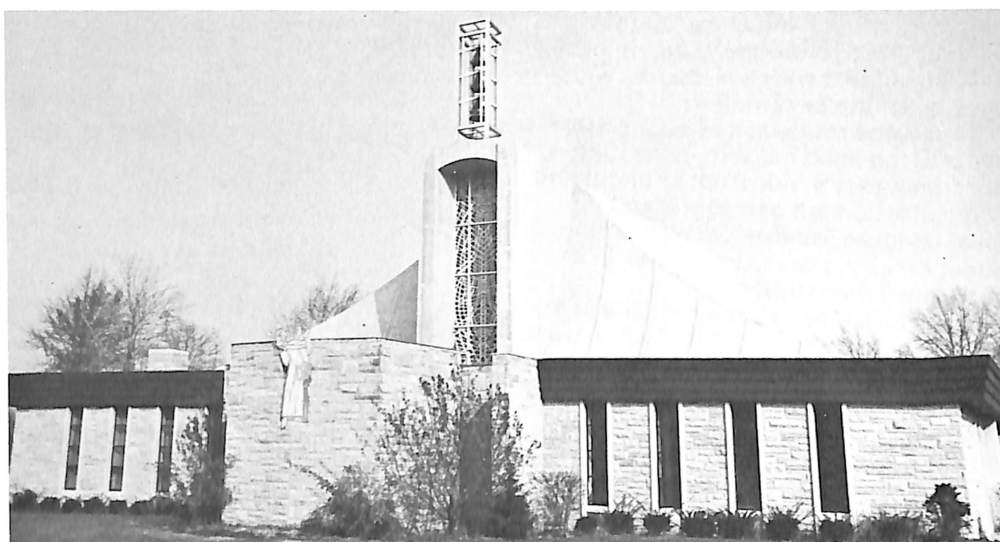
Euclid's modern YMCA-YWCA



Language training starts early in local schools



Replica of historic Liberty Bell in front of City Hall



St. William's Catholic Church



Work in modern lab at Euclid General Hospital

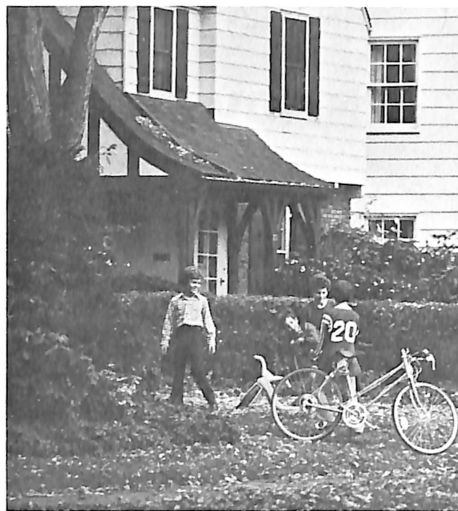


A COMMUNITY WITH PRIDE

On any sunny weekend in northeast Ohio, you will find Euclid homeowners in virtually every neighborhood painting, trimming, planting, and cleaning. The overall results of such consistent, careful maintenance are a great source of community pride for Euclid.

Variety of architecture is another plus for current and potential Euclid residents. From the sprawling lakeside homes along the city's beautiful shoreline to the inland neighborhoods, you can find designs reflecting styles and periods from two centuries and many cultures. But all neighborhoods have a common denominator — an abundance of towering shade trees.

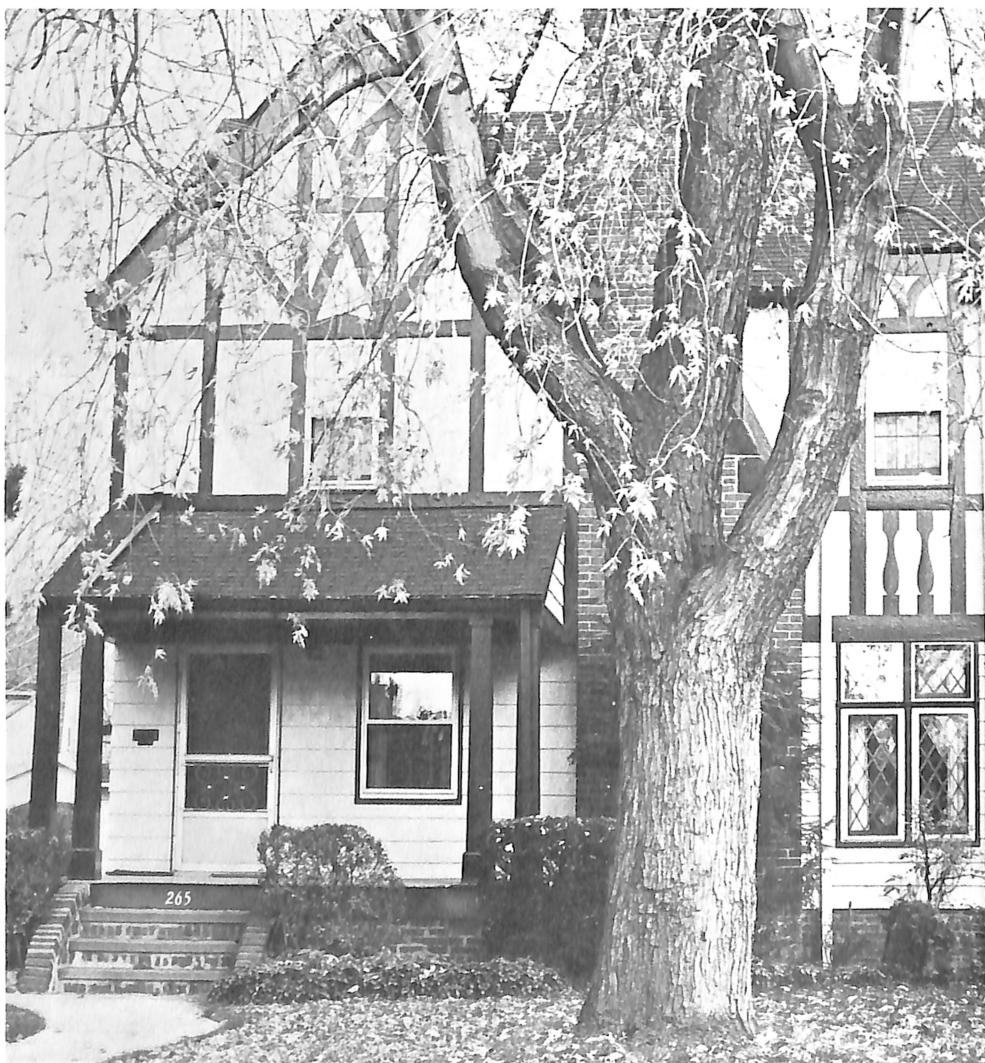
Apartment or condominium living in Euclid can be as sumptuous or as simple as you desire. High-rise apartment complexes along the lakeshore feature swimming pools, saunas, and other recreational facilities, as well as striking panoramic views of the city and the lake. Townhouses and some rental homes are also available.



Active youngsters have plenty of room to grow here



Attractive lakeside home



Storybook setting



High-rise with a spectacular view of the lake



Giant chess piece graces the grounds of this area home



Large wooded lots are found here

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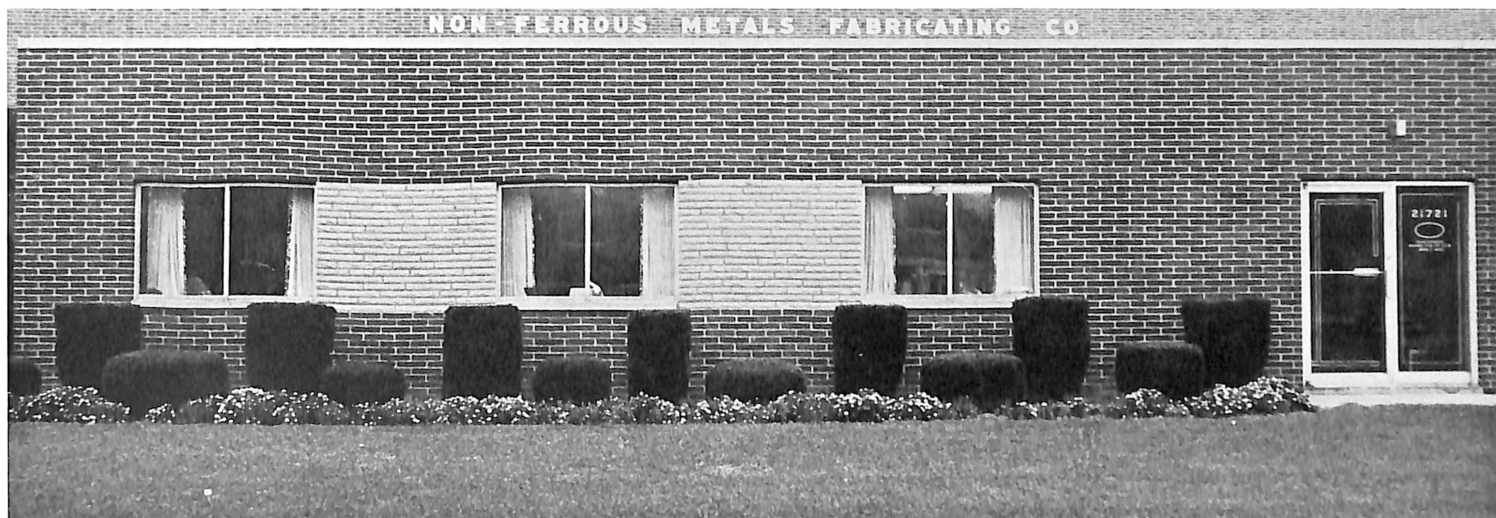
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It Takes Two
Your Chamber of Commerce
And You



The Euclid Chamber of Commerce



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NFMF

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Copper Co. people and resources are there. We get involved. We like it. Because concern for the community is a long-term investment with Chase Brass & Copper Company. We know that if the community doesn't grow, we won't either.

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— Sheet Division —

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AN ACTIVE COMMUNITY FOR ALL AGES

Euclid is a four-season community and has the indoor and outdoor recreational facilities to make each season an active, healthy one for every family member.

Perhaps the most popular facility is Memorial Park, located in the center of Euclid and containing more than 52 acres. Memorial Park offers an Olympic-size, outdoor swimming pool, lighted baseball diamonds, lighted tennis courts, and the Memorial Park Arena. The Arena is an extremely flexible recreation facility. From fall through spring it serves as a center for ice-skating activities in the community. Individual and group instruction are given, and ice-hockey games are exciting for spectators and players of all ages. Speed-skating and curling exhibitions also are given. The highlight of the ice-skating season is the Annual Ice Frolics, performed by some 200 area children.

During the summer, the Arena is alive with varying activities, including basketball, wrestling, volleyball, weight training, physical-fitness classes, senior-citizens gatherings, and many others.

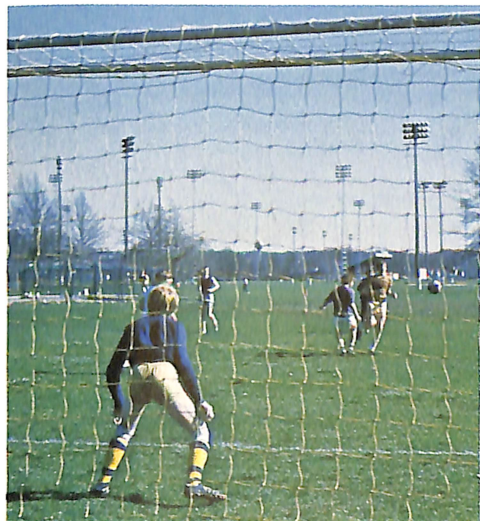
The entire program at the Arena, and at the other Euclid recreation facilities, is under the direction of the Euclid Recreation Department. The department's professional staff organizes special programs of activities for each season, offering expert instruction in a wide variety of sports, crafts, hobbies, and the arts. Four senior-citizens clubs are also sponsored



Leaping toward victory at Junior Olympics in Memorial Park



Lifesaving swimming lessons



Teen soccer in Memorial Park

by the department.

Other recreation areas in Euclid are Sims Park, with more than 30 acres; Metropolitan Park (operated by the City of Cleveland), with more than 233 acres; numerous playgrounds and swimming pools; and a miniature golf course. Plans also are under way for an 18-hole golf course in the heart of the city.

Euclid's modern YMCA-YWCA is another gathering ground for family sports enthusiasts. The Y offers a broad program of activities, including adult fitness, karate, marksmanship, swimming, muscular coordination for preschoolers, gymnastics, handicrafts, and social events.

Then, too, the multifaceted recreational offerings of Greater Cleveland lie just minutes away. Metropolitan Park provides opportunities for cycling, hiking, skiing, tobogganing, and horseback riding. If water sports are more to your liking, Lake Erie is readily available for fishing, boating, waterskiing, and swimming. If you prefer spectator sports, Cleveland is one of few American cities to boast major-league teams in baseball, football, basketball, hockey, tennis, and soccer. In addition, polo matches, international horse shows, horse races, and air races are all to be enjoyed within easy driving distance of Euclid.



Playground of shoreline driftwood



Fishermen try out Euclid's new lakeside boardwalk



Senior citizens gather for fun and games at Euclid's Community Center



Euclid schools have a wide range of athletic programs for girls, including The Powder Puff Football Classic



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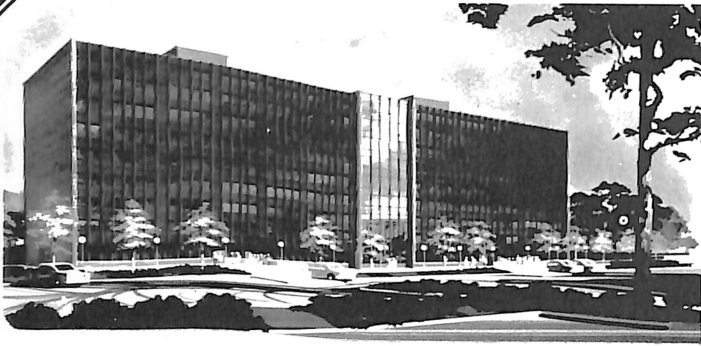
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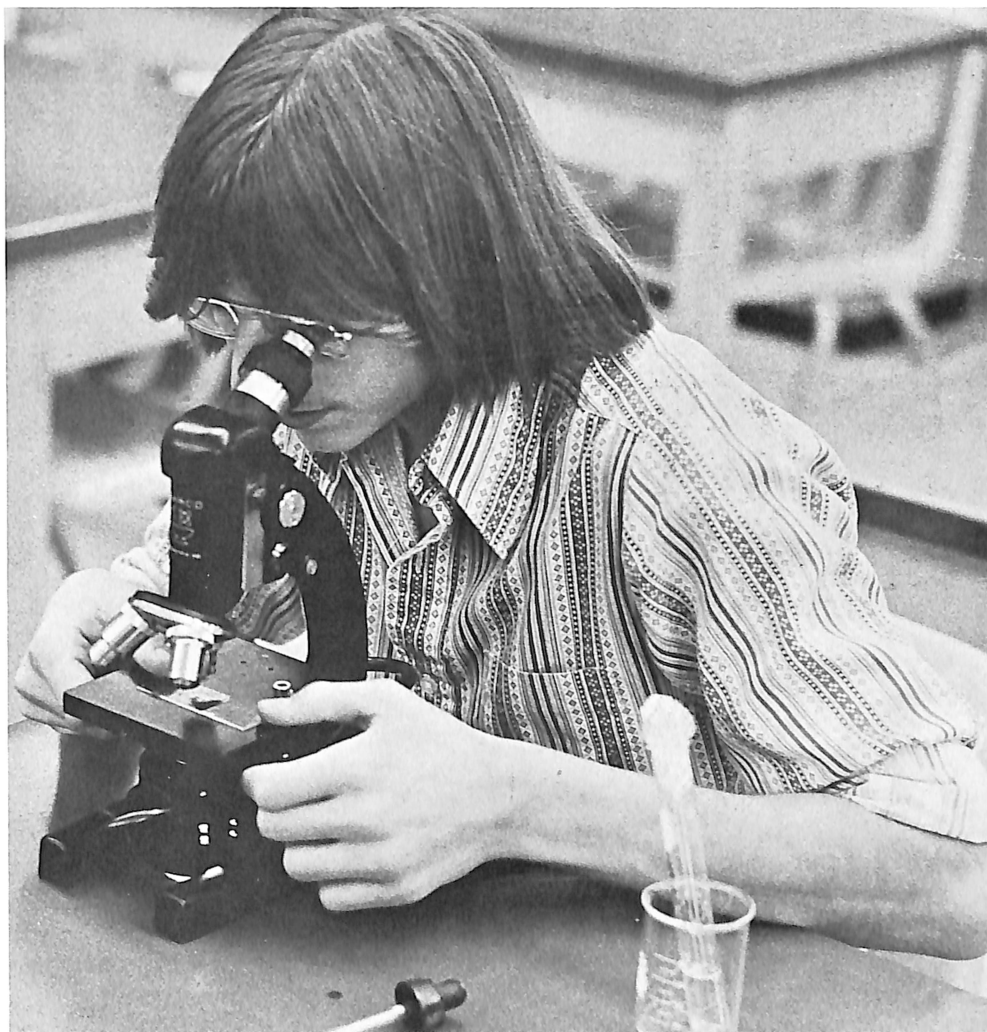
ENTHUSIASM AND EXCELLENCE IN EDUCATION

Education in the Euclid Public Schools system is approached with the kind of enthusiasm and anticipation usually found at a homecoming-game pep rally. The students, teachers, and administrators leave visitors with the refreshing impression that they are actually enjoying what they are doing.

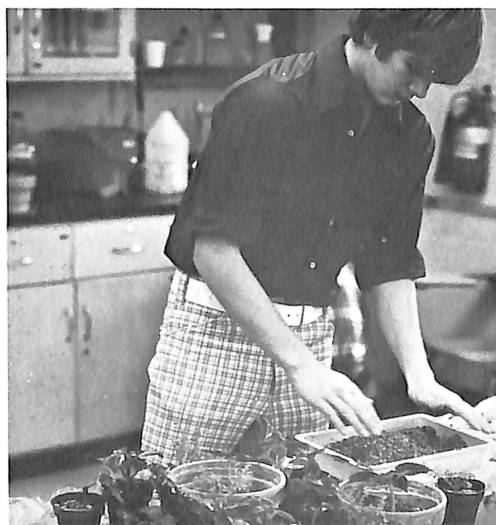
Perhaps the biggest factor in this positive attitude is the challenging curriculum developed in a decidedly innovative atmosphere. At the elementary level, for example, children study on an individual basis, progressing at their own ability levels. Teaching machines, personalized instruction, and group instruction all are utilized to capture, maintain, and expand a child's interest. Each teacher is responsible for maximizing each child's potential, just as each principal is responsible for maximizing each school's potential.

Another factor at the elementary level is the number of parents who are willing to donate their time for the Parent Assisted Learning (PAL) program. PAL not only frees teachers for more individualized instruction, it also gives students a concrete example of how important parents really feel education is.

The system's four secondary schools provide an excellent, varied program of education. In addition to the general requirements of English, social studies, mathematics, and science, junior-high students are exposed to art, foreign language, home economics, industrial training, and music. In the ninth grade,



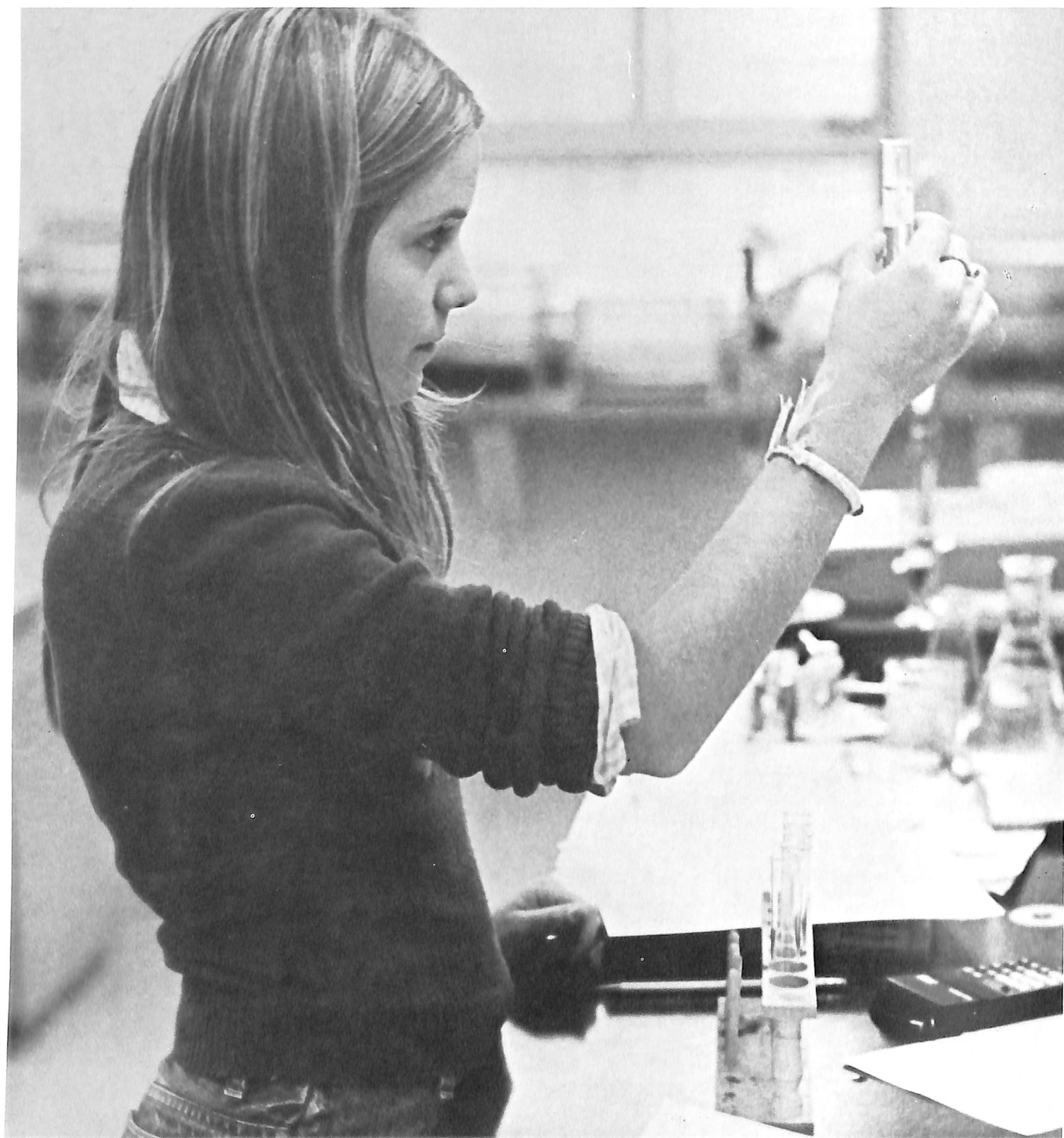
Long-term botany experiment gets tender care



Sciences are stressed in secondary schools



The large, comprehensive Euclid Senior High School serves 2800 students in the community



students begin to elect subjects on the basis of tentative career goals. On the senior-high level, more individual-study concentration is encouraged, and student participation in vocational studies peaks. A new electronic media center in the senior-high-school library greatly facilitates independent study in a wide variety of disciplines.

Parochial schools in Euclid enjoy a fine reputation for educational excellence. The seven elementary schools, Catholic and Lutheran, serve more than 4000 students and provide Euclid parents with academic alternatives. The Euclid Public Schools' buses also serve the parochial-school students.

In addition, Euclid has an extensive Adult Education program, serving some 2000 residents annually with courses ranging from art to business to foreign languages. The Euclid School of Practical Nursing is a two-year program in conjunction with Euclid General Hospital, graduating approximately 30 LPNs each year. A school for the retarded, the Mary Mavec Euclid Opportunity School, provides training for children who could not progress in a normal classroom situation.

Nearby Cleveland offers additional educational institutions, including nine colleges and universities, such as Case Western Reserve, Cleveland State, John Carroll, and Cuyahoga Community College.



Elementary students in physical education classes get a special thrill climbing giant cargo nets supervised by their teacher



All Euclid schools have well-equipped libraries



Euclid elementary students learn about their environment

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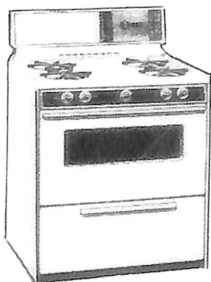
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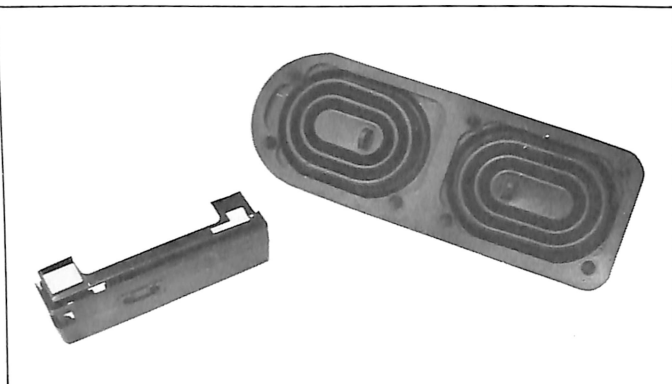
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Ron Forystek,
Asst. Vice Pres. & Mgr.

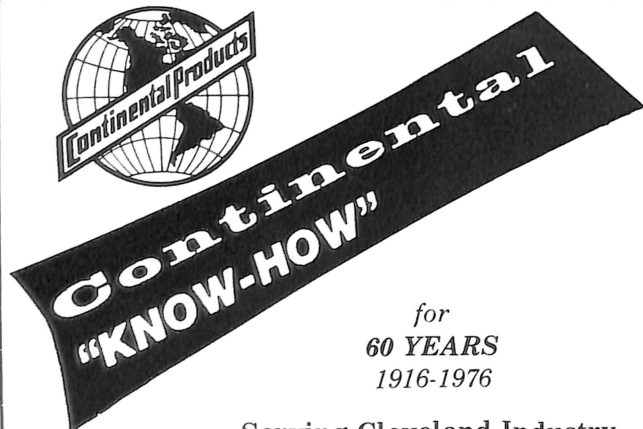
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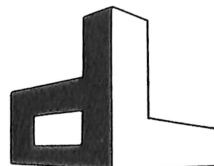
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A CULTURAL CORNUCOPIA

Euclid has numerous cultural offerings, and they are eagerly taken advantage of by local and area residents.

Under the auspices of the Euclid Recreation Department, the Summer Concert in the Park Series attracts approximately 20,000 persons a year to the bandstand behind Memorial Park Arena. Performed by the Cleveland Federation of Musicians and the Euclid Orchestra and Chorus, these programs are keyed to various themes, such as "Get on the Bicentennial Bandwagon," "Nationality Day," and "Salute to Senior Citizens." The music is varied and well performed, with no charge to the public. The Orchestra and Chorus also perform several other concerts throughout the year.

The group which coordinates the cultural activities in the community is the Cultural Council. This council, whose membership is comprised of representatives from numerous art, crafts, music, theater, dance, garden, historical, and other such groups, annually sponsors the Cultural Fair. It also cosponsors classes in varied art forms, crafts, and related subjects and in other unusual and worthwhile areas; publishes a monthly paper, *The Cultural Advantage*, with club news and information about activities, a calendar of events, and thoughts and ideas culled or condensed from other sources regarding the cultural scene; and encourages individuals of all ages to broaden their horizons in new creative experiences.

The Euclid Lyric Guild and the Euclid Little Theater have provided the community with 30 years of live dramas, comedies, and musicals and have been the outlet for many local thespians to practice and perfect their craft. The Euclid Little Theater, in conjunction with a local restaurant, also sponsors a Dinner Theater — one of the first successful operations of its kind in the Greater Cleveland area.

The outstanding Euclid Public Library's main building is a modern, sprawling facility that houses more than 360,000 volumes, a children's library, reference section, and music room. The library also has branches in 15 Euclid schools. Monthly Mini-Concerts are held in the library's meeting room.

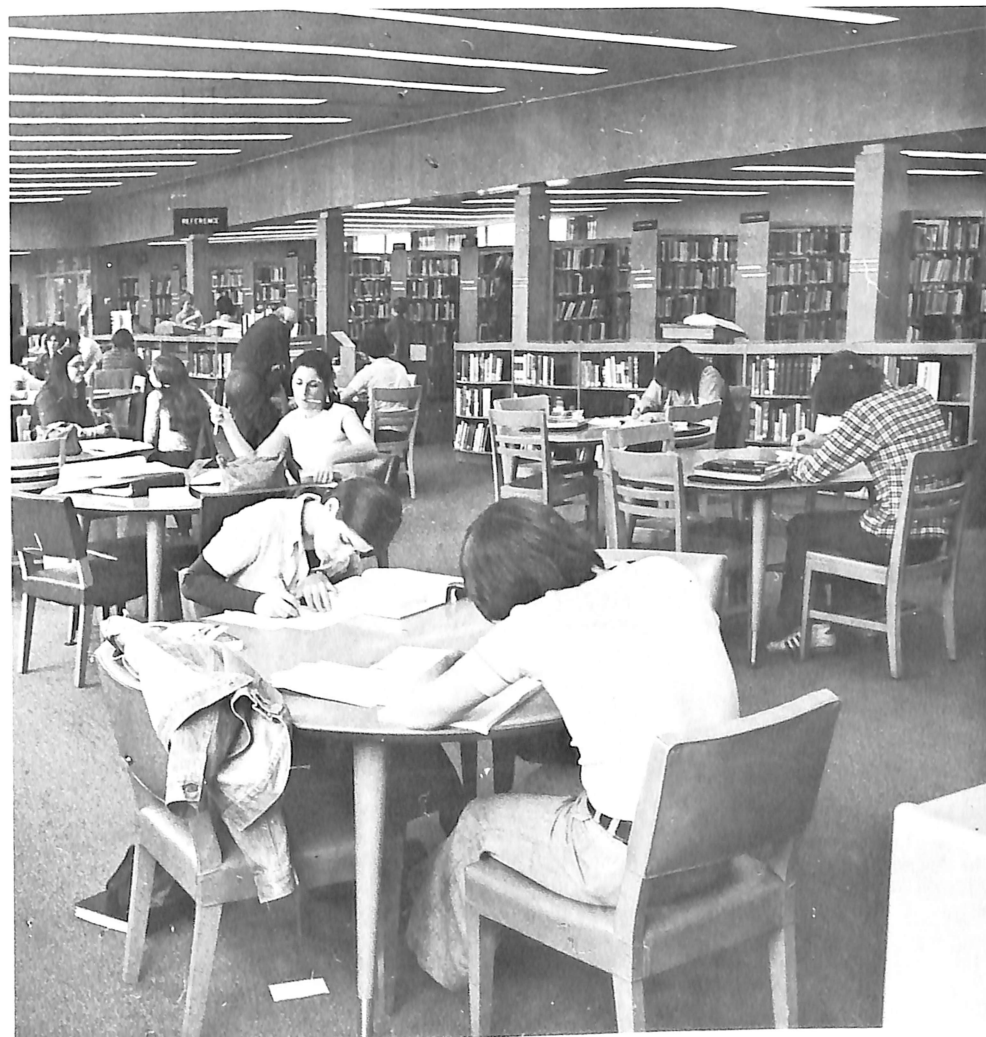
Cultural horizons expand even more with a quick trip to nearby Cleveland to

listen to the world-renowned Cleveland Orchestra. Other Greater Cleveland cultural offerings include the Museum of Art, Playhouse, Hanna Theater, Lake

Erie Opera Theater, Great Lakes Shakespeare Festival, and the Ballet Guild.



Arsenic and Old Lace draws full house at Euclid's Little Theater



Huge, modern Euclid Public Library

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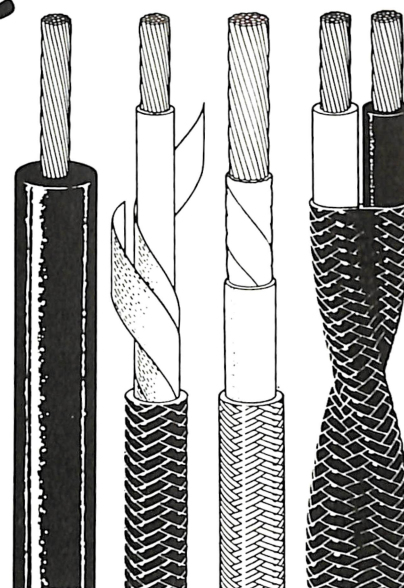
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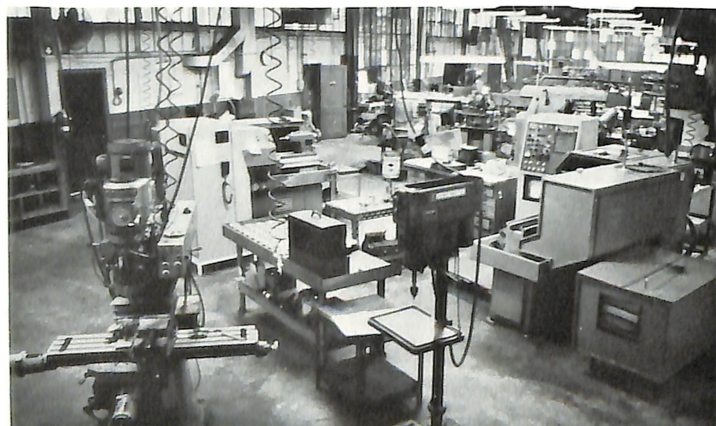
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GOODS, SERVICES, AND PEOPLE

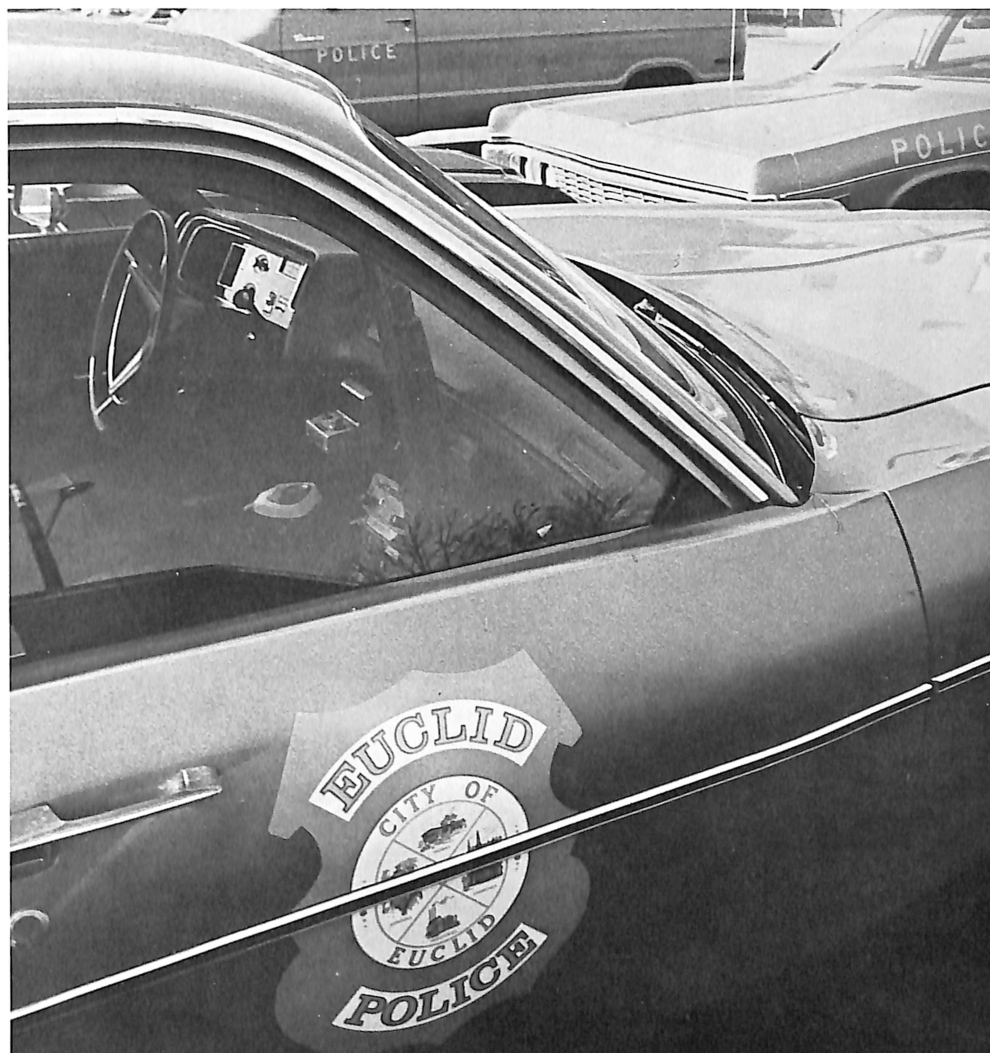
Shopping areas are plentiful in Euclid, especially along Lake Shore Boulevard — near the triple intersection of Lake Shore, 222nd Street, and Babbitt Road — and along Euclid Avenue.

Also in the works is a gigantic "super mall," called Euclid Square. It will contain two major department stores and over 100 impressive shops, boutiques, restaurants, and services. To be located in the heart of the community, Euclid Square is planned for a spring, 1977, opening.

Euclid's city government is the mayor-council form. The mayor, nine council members, and the municipal judge are elected to four-, two-, and six-year terms respectively. The mayor has executive power and carries out his duties with the assistance of various city departments, boards, and commissions. The council has legislative power, except that the people, by means of petition and election, retain the power of initiative when they want an ordinance passed and referendum when they want one repealed. Meetings are held in the council chambers of City Hall and are open to the public. Citizens are given the opportunity to speak at all regular meetings and public hearings.

The most modern police, fire, waste-disposal, street, sewer, and water services are maintained by the city government. In addition, the Euclid Municipal Transit System, which is part of a countywide operation, provides excellent transportation for residents, schools, business, and industry.

Another important facet of Euclid community life is the more than 100 clubs and organizations in the city. Social, political, artistic, religious, athletic, and humanitarian, these groups form a powerful force for progress in Euclid.



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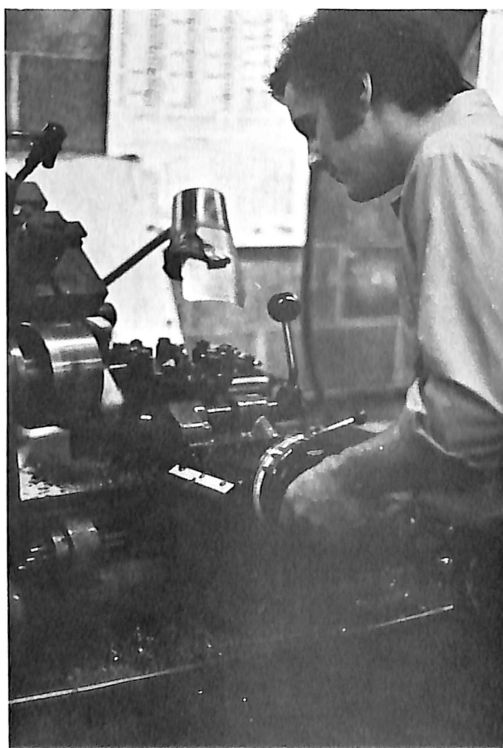
GENERAL MOTORS

THE HEART OF AN INDUSTRIAL-TRANSPORT COMPLEX

As part of the Greater Cleveland area, Euclid is in the center of the industrial heart of America. This area includes the corporate headquarters of more than 40 of *Fortune* magazine's top 1000 corporations.

Euclid itself boasts 150 manufacturing concerns. Chief products are aircraft and automotive parts, electrical equipment, machines, welding equipment, small machine-shop specialties, and heavy road-building machinery.

Serving this mass of industry and commerce is a highly sophisticated transportation complex. An extensive system of interstate highways, freeways, federal, and state roads crisscross the area. The nation's leading railroads bring passenger and freight service to the area. The Port of Cleveland is the largest overseas general-cargo port on Lake Erie, and the third-largest on the entire Great Lakes. In addition, 17 airports are located in the 3600-square-mile Cleveland/Northeast Ohio area. Euclid is served directly by the Cuyahoga County Airport and is just minutes from the complete services of 12 scheduled airlines at Cleveland's Hopkins International Airport.



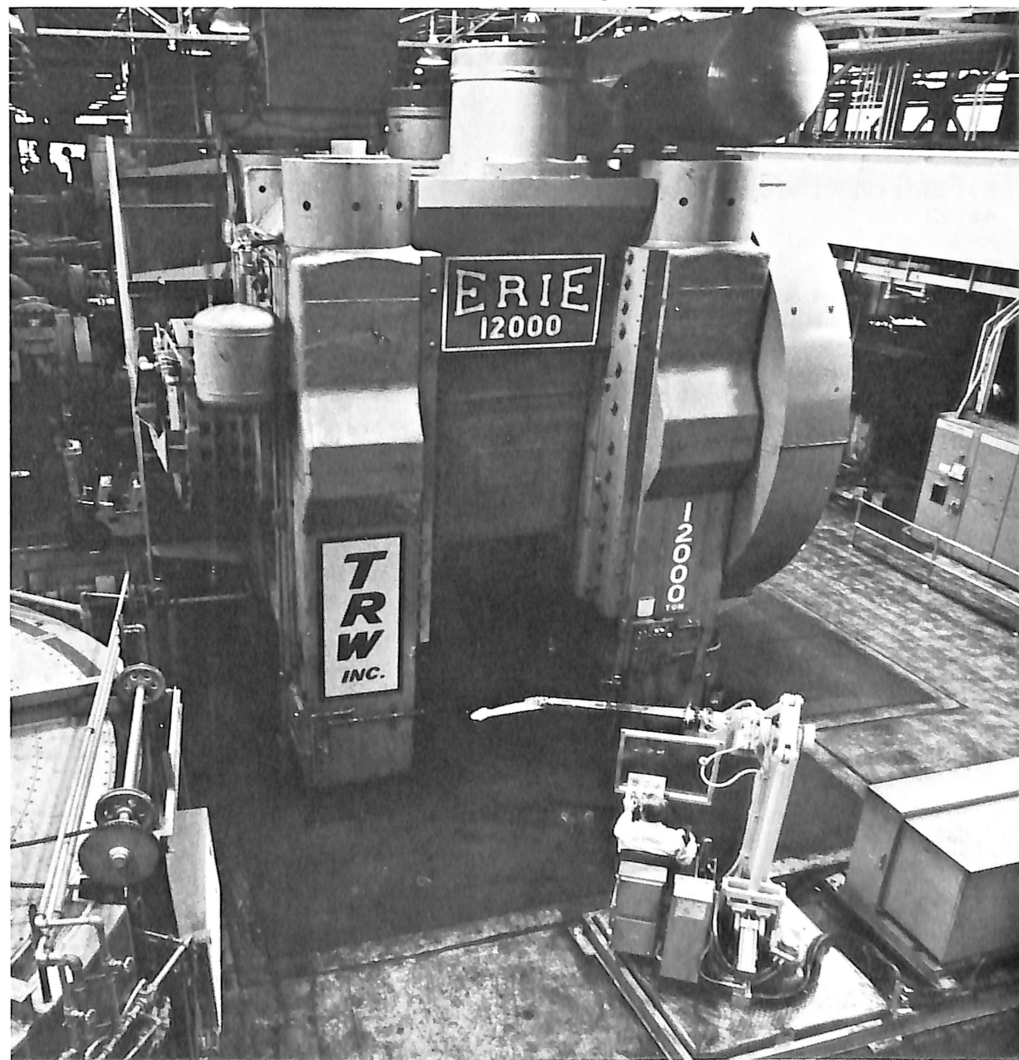
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FOR YOUR INFORMATION

EMERGENCY:

Ambulance, Fire Department 731-1212
City Police 731-1234
Poison Control Center 231-4455
Suicide Prevention Center 229-4545

CITY OFFICES:

City Hall
585 East 222nd Street,
44123 731-6000

COMMUNITY CENTER:

24151 Briardale, 44123 261-3696

COUNTY OFFICES:

County Administration Building
1219 Ontario Street.,
Cleveland 44113 241-2700

HOSPITAL:

Euclid General Hospital
101 East 185th Street,
44119 531-9000

LIBRARY:

Euclid Public Library
631 East 222nd Street,
44123 261-5300

LICENSES:

Bicycle, Business, and Dog
Licenses, City Hall 731-6000
Drivers' Licenses
30780 Lake Shore
Boulevard, 44094 943-5545

NEWSPAPERS:

Cleveland *Plain Dealer*
(Daily Morning) 523-4500
Cleveland *Press*
(Daily Evening) 623-1111
Euclid *News-Journal* (Weekly)
22475 Shore Center Drive,
44123 261-7650

POST OFFICES:

Beachland — 891 East 185th,
44119 522-4696
Euclid — 21551 Euclid
Avenue, 44117 522-4689
Noble — 1071 East 260th,
44132 522-4659
Shore — 22771 Shore Center
Drive, 44123 522-4658

PUBLIC UTILITIES:

Electricity —
Cleveland Electric
Illuminating Co. 623-1311
Gas —
East Ohio Gas 522-2325
Telephone —
Ohio Bell Telephone 822-9900
Water —
Division of Water 694-3130

RECREATION:

Recreation Department
23131 Lake Shore
Boulevard, 44123 731-9925

SCHOOLS:

Euclid Board of Education
651 East 222nd Street,
44123 261-2900

SOCIAL SECURITY OFFICE:

22480 Shore Center
Drive, 44123 251-8400

TRANSPORTATION:

Euclid Transit System 731-4244

VEHICLE REGISTRATION:

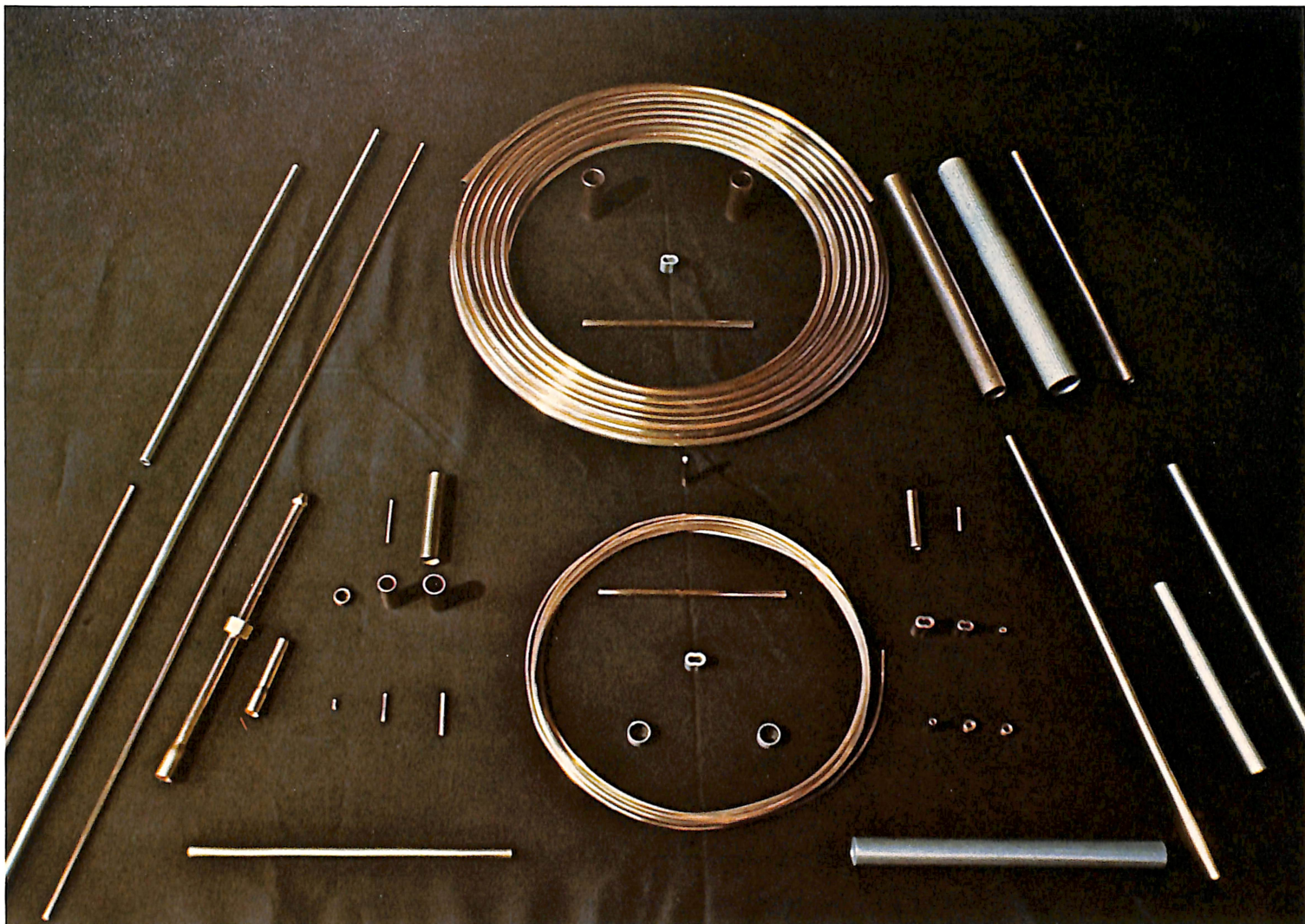
746 West 7th & Superior,
Cleveland 44113 579-6610

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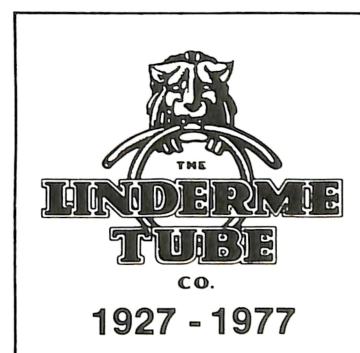
City Hall,
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markets, the tubing is the "arteries and veins" for many industrial processes, filling a universal need for designers and engineers of industrial and consumer products.

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6135 Wilson Mills Rd./449-2900	6235 St. Clair Ave./431-5670
29001 Cedar Rd./461-8840	7481 Center St., Mentor/255-8877
4936 Darrow Rd., Stow/655-2300	



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